

# “FICCI Media and Entertainment Business Conclave”

December 5, 2015, Hyderabad

As on 24/11/2015

Time	Theme
<b>Day - I, 4 December 2015</b>	
0830 - 0945 hrs	<b>Registration</b>
1000 - 1130 hrs	<b>Inaugural</b>  <b>Lighting of the Lamp by Shri K Chandrasekhar Rao, Hon’ble Chief Minister of Telangana and other dignitaries on the dais</b>
	<b>Welcome Address by</b> <b>Dr. Arbind Prasad, Director General, FICCI</b>
	<b>Address by</b> <b>Dr Kamal Haasan, Chairman, Media and Entertainment Business Conclave</b>
	<b>Keynote Address:</b> <b>Chiranjeevi, Film actor</b>
	<b>Address : Suresh Babu, Ramanaidu Studios</b>
	Release of report on the future trends we expect in digital media consumption
	<b>Inaugural Address by:</b> <b>Shri K Chandrasekhar Rao, Hon’ble Chief Minister of Telangana</b>
	<b>Address by:</b> <b>Mr Ramesh Sippy, co-chair, FICCI Media &amp; Entertainment Committee</b>
	<b>Moderated by: Sabbas Joseph</b>
1130 -1230 hrs	<b>Making Hyderabad a Hub of Entertainment Industry</b>  This interesting panel will look into potential areas in the entertainment space where india can take a lead on to be an international hub for the Asian region and possibly the world. To make this happen, the panel would discuss the infrastructure requirements, talent (human capital), marketing, content initiatives as well as any policy facilitation to be taken across the Indian M & E landscape. It will also identify the challenges and try to provide solutions, which could take India in the right direction towards making it as a Hub of Entertainment Industry

	<p>(To include Single Window clearance)</p> <p><b>Moderator:</b> Kulmeet Makkar, Chief Executive Officer, The Film &amp; Television Producers Guild of India Ltd</p> <p>Keynote by:</p> <p><b>Mr K Taraka Rama Rao, Hon'ble Minister of Panchayat Raj &amp; IT, Government of Telangana.</b></p> <p>Keynote : Punit Goenka</p> <p>Panel: Film/ TV/ Digital media/ Animation Gaming / VFX/ Digital media</p> <p>Ms Jyoti Deshpande, CEO &amp; Mg. Director, Eros International Media Ltd</p> <p>Suresh Babu, Ramanaidu Studios</p> <p>Mahesh Samat, Mg Director, Epic Television Networks Pvt Ltd</p>
12.30-1315 hrs	<p><b>BARC : The impact of ratings on the film makers</b></p> <p><b>The session throws light on the new system of ratings and the impact that this will have on the film deals with broadcasters</b></p> <p><b>Partho Dasgupta, CEO of BARC</b></p> <p><b>Paritosh Joshi, CEO, India Tv</b></p> <p><b>Film maker</b></p> <p><b>Lunch</b></p>

1400-1500 hrs	<p><b>Enabling the digital media ecosystem in Telangana: This panel will discuss the following:</b>  Opportunities for digital media players, Key constraints and challenges, Global perspectives for digital ventures in Telangana, Regulatory ecosystem and road blocks, Incentives for digital media, Key steps to enable the ecosystem</p> <p><b>Moderator:</b> Neeraj Roy, Mg Director &amp; CEO, Hungama Digital Media Entertainment Pvt Ltd</p> <p><b>Keynote</b> by Mr Raghav Anand, Report on the future trends we expect in digital media consumption</p> <p><b>S K Gupta, Principal Advisor, TRAI</b></p> <p><b>Panellists:</b></p> <p>Jayesh Ranjan, IT Secretary, Government of Telangana  Bhaskar Pramanik, Chairman, Microsoft India  Rajan Anandan - Google</p> <p>Kirthiga Reddy, Head of India Office and Director of Online Operations – India, Facebook India Online Services Pvt Ltd  Gurmit Singh, Vice President &amp; Mg Director, Yahoo India  Shiva B, Apalya  Gopal Vittal, CEO, Bharti Airtel  Karan Bedi, COO, Eros Now  Naveen Tewari, InMobi  Sowmya Iyer, Xebecindia</p>
1500 -1600 hrs	<p><b>Experiences with Bahubali</b></p> <p>Interactive session with S S Rajamouli</p>
	<p>Break out Sessions 1</p>
1600-1700 hrs	<p><b>BARC</b></p> <p>As we are going through a tough economic time, this high-powered panel would try to find out solutions to the challenges in the funding of the films . The insights will help strategizing business process for this industry.</p> <p><b>Keynote : Suresh Babu</b></p> <p><b>Moderator:</b></p> <p><b>Vijay Singh, CEO, Fox Star Studios India Pvt Ltd</b></p> <p><b>Sunil Lulla, Eros International Ltd</b></p> <p><b>Vijaylakshmi Saxena, Ambit</b></p> <p><b>Karan Ahluwalia, President &amp; Country Head,Media &amp; Entertainment, Fine Art, Luxury &amp; Sport Banking Group, Yes Bank Ltd</b></p>

1600-1700 hrs	<p><b>Digital Revolution &amp; Rights management : the impact on revenue for film makers</b></p> <p>Digital creates big opportunities for the film makers. This session talks about the digital rights management and the monetisation. Through this panel, we will discuss the various ways to mitigate this digital risk and preventive techniques available</p> <p>Moderator: Mini Gupta, Director - IT Risk, EY</p> <ul style="list-style-type: none"> <li>• Sridhar Subramaniam, Sony Music</li> <li>• Bhushan Kumar, T Series</li> <li>• Nitesh Kripalani, Amazon Prime</li> <li>• Satya Raghavan, YouTube</li> <li>• Gaurav Gandhi, COO, Viacom 18 Digital Venture</li> </ul>
1700 -1800 hrs	<p><b>How GST will impact Media and Entertainment Industry</b></p> <p>Indian indirect taxation is undergoing a paradigm shift and the Government is hopeful to introduce GST as a unified indirect taxation code for India soon. GST shall have significant influence on all verticals in Media and Entertainment Industry. The panel shall discuss GST journey so far in brief and identify issues, challenges and benefits GST will bring to various verticals.</p> <p>Moderator: Uday Pimprikar, Partner, EY</p> <p>Panel:</p> <p>Jacob Matthew, Malayala Manorama</p> <p>Narendra Kumar Alambara, Chief Operating Officer, Daily Thanthi</p> <p>George Sebastian, GM Mktg, The Mathrubhumi Printing &amp; Publ. Co. Ltd. (CLUB FM)</p> <p>K. Madhvan, Vice Chairman &amp; MD, Asianet Communications Ltd.</p> <p>Kulmeet Makkar, Chief Executive Officer, The Film &amp; Television Producers Guild of India Ltd</p> <p>Sabbas Joseph</p> <ul style="list-style-type: none"> <li>• Chief Commissioner of Service Tax (Telangana)</li> <li>• Sun TV</li> <li>• Sun DTH</li> </ul>